



ADVANCED SCHOOL OF BANKING - YEAR 1

October 1 - 5, 2012 • Topeka, Kansas

ADVANCED SCHOOL OF BANKING - YEAR 2

June 3 - 7, 2013 • Topeka, Kansas

CURRICULUM

Year 1 - October, 2012

- Bank Financial Analysis
- Deposit/Funding Strategies
- Economics of Banking
- Lending (Track 1 or Track 2)
- Asset/Liability Management
- Investments
- Developing a Sales Culture

Year 2 - June, 2013

- Strategic Planning
- Ethical Leadership
- Investment and A/L Management Overview
- BankExec Computer Simulation

BENEFITS

The *Advanced School of Banking* is the answer when training employees and managers. This two-year program requires junior- to mid-level bankers to attend one week in October, 2012 and one week in June, 2013. Consider a few of the benefits gained by attending these Schools:

- A comprehensive understanding of the connections between banking functions and the financial services environment
- New technical skills to utilize in positioning the organization for the future
- Insight into personnel development
- Practical ideas to increase personal productivity and improve bank performance and profits
- Opportunities to experience the complexity of managing a successful financial institution through a hands-on computer simulation
- Ideas for kick-starting and managing the business development process
- Practical application of classroom learning through completion of three interim assignments

ADVANCED SCHOOL OF BANKING

WHY SCHOOLS OF BANKING?

"My experiences at Schools of Banking programs have always been tremendous. I have 25 years of banking experience and have attended many conferences and seminars through the years. No other organization even comes close to running the extremely high quality programs like those at the Schools of Banking."

- Lonnie Wild, Vice President, Saint Marys State Bank



Cosponsored by the Kansas and Nebraska Bankers Associations.
In partnership with the Colorado, Louisiana, South Dakota and
Wyoming Bankers Associations.



www.schoolsofbanking.com

ATTENDEE PROFILE

It is strongly recommended that individuals attending the *Advanced School of Banking* meet the following prerequisites:

- Students should have earned a college degree and have two years of financial services experience, or earned a high school diploma and have five years of financial services experience; AND
- Students should have completed AIB or college courses in Principles of Banking, Economics, and Accounting; or successfully completed the *School of Banking Fundamentals*; or possess demonstrated knowledge in the financial services area.

Applicants who do not meet these requirements must submit a letter from their nominating officer which details the experience being substituted for these requirements.



BANKEEXEC

The BankExec computer simulation is utilized as the primary learning tool throughout Year 2 of the *Advanced School of Banking*. In BankExec students are assembled into teams of four to six people to run an \$800 million bank. For a simulated period of two years, management teams will make quarterly policy and operating decisions in a realistic banking environment.

Management teams will face competition from other similar size banks in the community, plus competition from thrifts and banks outside the community. The economic and regulatory environments are very similar to real life conditions. When the simulation is enhanced by board demands, competitive positioning and reviews by regulatory agencies, management teams will find themselves facing two years of bank management experience in a 50-hour educational program.

Through BankExec, students have the opportunity to reinforce knowledge and skills learned during the School and on the job, as well as experience current concepts in banking, management, accounting and economics. Since BankExec is team-based, attendees will also learn about their management, leadership, team building and decision-making skills while forming a strong network of industry contacts.

BankExec also focuses on strategic planning; setting goals and determining the policies and strategies necessary to achieve them. At the close of the School, teams will analyze the results of their management efforts in presentations to classmates and a Board of Directors composed of executive management from area financial institutions.

GENERAL INFORMATION

To register, please complete and fax or email the registration form to Schools of Banking at 402-474-2148 or schools@nebankers.org. **You may also access www.schoolsofbanking.com and submit the PDF fill-in application form.** Your bank will be invoiced for the applicable fee:

\$1,550	Single Housing
\$1,450	Double Housing
\$1,350	No Housing

Fees include registration, instruction, curriculum, four nights lodging (if applicable), breakfasts, lunches, break service and one pizza dinner. All functions and accommodations are at the Capitol Plaza Hotel in Topeka, Kansas. **Nonmembers of their State Banking Association must pay an additional administrative fee of \$675 and are not guaranteed admission.**

If a disability or medical condition might affect your participation in this event, please attach a brief letter to Schools of Banking regarding any special needs. In addition, please advise us if you have any special dietary needs.

All applications for admission must be received by August 31. Individuals registering after the enrollment deadline of August 31 may be subject to a \$50 late fee. Any registrant withdrawing in writing by August 31 will receive a refund minus a \$50 processing fee. Registrants withdrawing September 1 through September 14 will receive a refund minus a cancellation fee of \$338. Registrants withdrawing after September 14 forfeit the entire enrollment fee.

REGISTRATION FORM

ADVANCED SCHOOL OF BANKING - YEAR 1 October 1 - 5, 2012

Capitol Plaza Hotel ~ Topeka, Kansas

For Office Use Only
Date Ack'd _____
o PDF Acknow

A PDF fill-in application form is available at www.schoolsofbanking.com

IMPORTANT: Please make a copy of this application for your files. Please print or type the following information:

Name (as you wish it to appear on diploma)		Nickname (for badge)	Last 4-digits of Social Security #
Your Title		E-mail Address (all confirmations will be made via e-mail)	
Business Telephone Number	Cell Phone	Main Bank Name (if different)	
Bank	Main Bank Address (if different)		
Bank P.O. Box and Street Address		Roommate Request, If Applicable (Name & Bank)	
City	State	Zip	In case of emergency, contact (Name & Telephone #)

BACKGROUND INFORMATION FOR HOUSING: Date of Birth _____ Male Female
 Smoking (if available) Non-Smoking No Preference

ENROLLMENT FEE: \$1,550 Single Housing \$1,450 Double Housing \$1,350 No Housing
Nonmembers of their State Banking Association must pay an additional fee of \$675.

RETURN THIS REGISTRATION FORM AND FEE BY AUGUST 31 TO:

Schools of Banking, P.O. Box 80008, Lincoln, NE 68501-0008

Phone: 402-474-1555 ■ Fax: 402-474-2148 ■ E-Mail: schools@nebankers.org ■ Web: schoolsofbanking.com

This institution does not discriminate with regard to race, creed, color, sex, age, religion, or national origin.

INTERIM ASSIGNMENTS

Between Year 1 and Year 2 of the *Advanced School of Banking*, students are required to complete three interim assignments.

The first two assignments are designed to increase each individual's knowledge of his or her bank. In completing the assignments, students are encouraged to dialogue with individuals within their bank.

The third assignment serves to prepare participants for decision-making during the BankExec Simulation.

SCHOLARSHIPS

Up to six scholarships may be awarded to graduates of the 2012/2013 *Advanced School of Banking*.

- The Graduate School of Banking in Wisconsin (GSB) and the Prochnow Education Foundation offer two \$1,250 scholarships to our graduates for each year of attendance at GSB.
- The Graduate School of Banking at Colorado (GSBC) offers two \$1,100 scholarships to our graduates for each year of attendance at GSBC.*
- The Southwestern Graduate School of Banking (SWGSB) offers two \$3,000 scholarships to our graduates to attend SWGSB.

*NOTE: Colorado allows *Advanced School of Banking* Graduates direct admission into year two of their three year program.



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Your Foundation for Success

P.O. Box 80008 ■ Lincoln, NE 68501-0008

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E-Mail: schools@nebankers.org

Web: www.schoolsofbanking.com

**THE ADVANCED
SCHOOL IS YOUR
ORGANIZATION'S
COMPREHENSIVE
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SOLUTION!**

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ADVANCED SCHOOL OF BANKING - YEAR 1

October 1 - 5, 2012

Capitol Plaza Hotel

Topeka, Kansas

ADVANCED SCHOOL OF BANKING - YEAR 2

June 3 - 7, 2013

Capitol Plaza Hotel

Topeka, Kansas



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