

SCHOOLS OF BANKING

ADVANCED SCHOOL OF BANKING



PRESENTED IN COOPERATION WITH
THE WYOMING BANKERS ASSOCIATION

YEAR 1: OCTOBER 4 - 8, 2010

YEAR 2: JUNE 13 - 17, 2011

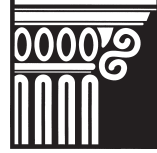
CAPITOL PLAZA HOTEL - TOPEKA, KS



WHAT YOU GAIN

Designed as a management training program, the *Advanced School of Banking* is a two-session School with one week in October and one week in June. Between sessions, interim assignments are designed to have students apply the first year's educational experience to their financial institution as well as the Year 2 simulation. The School also offers the ability to:

- Gain an understanding of the interdependencies of the various bank functions and the complex environment in which banks operate
- Expand analytical skills to position the individual and the bank for the future
- Gain new perspectives on management and staff development
- Gain practical ideas and fresh perspectives to increase productivity and improve bank performance through interaction with other bankers and faculty
- Experience the complexity of managing a successful bank and the importance of planning through use of a bank management simulation
- Acquire knowledge to thoroughly prepare students for graduate-level banking schools



CURRICULUM

The *Advanced School of Banking* continues its tradition of providing bankers a wide array of banking topics along with management and leadership sessions, all designed to prepare bankers for leadership roles in the financial services industry.

During Year 2, attendees participate in BankExec, a bank management computer simulation which provides the opportunity to practice financial analysis, strategic planning, management, team building and decision-making skills.

Year 1 Curriculum

- Bank Financial Analysis
- Deposit Strategies
- Economics of Banking
- Lending (Track I or Track II)
- Asset/Liability Management
- Managing Employees in the 21st Century
- Investments
- Developing a Sales Culture

Year 2 Curriculum (subject to change)

- BankExec
- Strategic Planning
- Making Decisions in Crisis Situations
- Investments and A/L Overview
- Hot Topics in Regulatory Compliance
- Ethical Leadership
- Negotiation Skills



WHO SHOULD ATTEND

The *Advanced School of Banking* is designed for junior to mid-level managers and employees with a knowledge of banking concepts and processes. The following prerequisites are strongly recommended:

- A college degree and two years of banking experience, or a high school diploma and five years of banking experience; and
- Completion of college or AIB courses in Principles of Banking, Economics, and Accounting; or successful completion of the *School of Banking Fundamentals*; or demonstrated knowledge.

A PDF fill-in application is available at: www.schoolsofbanking.com



FACULTY

Brian Briggeman, Economist
Federal Reserve of Kansas City, Omaha Branch
Omaha, Nebraska

Lynn David, President
Community Bank Consulting Services
St. Louis, Missouri

Gary Grote, Executive Vice President
Omaha State Bank
Omaha, Nebraska

Tom Hershberger, President
Cross Financial Group
Lincoln, Nebraska

Vicki Kraai, Senior Vice President
Astra Bank
Sutton, Nebraska

Sean Payant, Executive Vice President
Haberfeld Associates
Lincoln, Nebraska

Neil Stanley, Chief Executive Officer
Northwest Bank
Spencer, Iowa

Patrick Smith, Vice President
First National Capital Markets
Overland Park, Kansas

Michael Wear, Vice President
Security National Bank
Omaha, Nebraska



ADMISSION & ENROLLMENT INFORMATION

To register, please complete and fax or e-mail the registration form below to the Schools of Banking at (402) 474-2148 or schools@nebankers.org. **Registration deadline is September 3. You may also access www.schoolsofbanking.com and submit the PDF fill-in application form.** Your bank will be invoiced for the applicable fee:

(Year 1)	
\$1,550	Single Housing
\$1,450	Double Housing
\$1,350	No Housing

(Year 2)	<i>(Payable in 2011. Fees subject to change.)</i>
\$1,550	Single Housing
\$1,450	Double Housing
\$1,350	No Housing

This fee includes registration, instruction, all classroom materials, four nights lodging (if applicable), breakfasts, lunches, breaks and a pizza dinner. The Year 1 fee is required at the time of application. The Year 2 fee is payable in 2011. Priority registration is given to members of sponsoring or partnering State Banking Associations. **Nonmembers of their State Banking Association must pay an additional administrative fee of \$675 and are not guaranteed admission.**

Year 1 Schedule

Classes begin at 8:00 a.m. with ending times varying (generally between 5:00 and 6:00 p.m.). A pizza party is scheduled for Monday evening. Classes dismiss by 11:00 a.m. on Friday.

REGISTRATION FORM

Please register me for the *Advanced School of Banking*

Single Housing - \$1,550 Double Housing - \$1,450 No Housing - \$1,350

For Office Use Only
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Name: _____ Last 4-Digits of Soc. Sec. #: _____

Bank/Company: _____ Phone Number: _____

Bank/Company P.O. Box: _____ City: _____

State: _____ Zip: _____ E-mail: _____

(all confirmations will be made via e-mail)

Mail your registration and fee to Schools of Banking at PO Box 80008, Lincoln, NE 68501-0008. Please call Schools of Banking at (402) 474-1555 with specific questions. Deadline is September 3.

♦Fax: (402) 474-2148 ♦E-Mail: schools@nebankers.org ♦Web: www.schoolsofbanking.com



Schools of Banking



Cosponsored by the Kansas and Nebraska Bankers Associations.

In partnership with the Colorado, Louisiana, South Dakota and Wyoming Bankers Associations.

This institution does not discriminate with regard to race, creed, color, sex, age, religion or national origin.